



ABOUT ME

Hi there, I'm Steph an Art Director born and raised in Toronto. My talents include design, One-to-One marketing and finding the funny in as much as I can. I'm a results driven, self-motivated and a resourceful individual with an ability to translate data and briefs into well rounded ideas. I've worked with teams big and small to get the job done, and done well. I get excited about the details but I like to stand back and see the big picture too.

I'm currently on the hunt for a senior Art Director position that will make the most of my skills as well as build my talents.

EDUCATION

**Seneca College of Communication Arts**

January 2008 - December 2009

- Advanced 3 year Diploma
- Fast-tracked, completed in 2 years
- Graduate with honours

SKILLS

- ■ ■ ■ ■ InDesign
- ■ ■ ■ ■ Illustrator
- ■ ■ ■ ■ Photoshop
- ■ ■ ■ ■ Acrobat Pro
- ■ ■ ■ ■ Bridge

AWARDS

- Shopper Innovation Award Changing Behaviour
- Shopper Innovation Award Loyalty
- Shopper Innovation Award Path to Purchase

ADVERTISING LIFE (AL)

**SENIOR ART DIRECTOR**

**Cossette** May 2016 – present

Clients include:

SickKids, TD Canada, TD Bank, TELUS, BMW, Egg Farmers of Canada, Habitat for Humanity & General Mills

**ART DIRECTOR**

**BIMM** February 2012 – May 2016

Clients include:

Loblaws, PC Plus, Audi, Shaw, TELUS, Harley Davidson, Sears Canada, Cogeco & Bridgewater Bank

**ART DIRECTOR**

**Sharpe Blackmore Euro RSCG** February 2011 – May 2012

Clients include:

Sears Canada, Sears Specialty services, JP Chase Morgan, Fairmont Hotels, Kraft Canada, Sanofi Canada, Volvo Canada & Mobilicity

LIFE BEFORE ADVERTISING (LBA)

**Graphic Designer**

**TakingITGlobal** November 2009 - February 2011

**Graphic Designer**

**Breakthrough Films and Television** March 2007 - January 2008